

Outcome statement	If we achieve our Outcomes we would expect to see progress towards...
<b>Enjoy a clean and attractive environment</b>	<ul style="list-style-type: none"> <li>▪ A diverse range of open spaces for recreational and leisure use</li> <li>▪ Clean and attractive public spaces in our town that residents and visitors will want to use and enjoy</li> <li>▪ A broader range of leisure activities</li> </ul>
<b>Benefit from a thriving and enterprising local economy</b>	<ul style="list-style-type: none"> <li>▪ An increased number of new business start-ups with an emphasis on opportunities for young people and social enterprises</li> <li>▪ An increase in inward investment evidenced by greater economic activity creating local employment</li> <li>▪ More job opportunities for local people</li> <li>▪ Activities to increase local people's chances of getting jobs</li> <li>▪ Increased income to individuals, families and groups, people receiving benefits to which they are entitled, opportunities for improved money management and to encourage saving</li> </ul>
<b>Enjoy active, healthy lives</b>	<ul style="list-style-type: none"> <li>▪ People taking more control of their health and its determinants and increasing their health</li> <li>▪ Increased involvement in active sport, health promotion and wellbeing programmes and social activities</li> <li>▪ People remaining healthier and more active as they age</li> </ul>
<b>Benefit from being part of a learning community</b>	<ul style="list-style-type: none"> <li>▪ A range of opportunities for people to learn from experience and gain transferable skills, knowledge and qualifications</li> <li>▪ More local people with the skills they need to collect and use information, organise, plan and manage better</li> <li>▪ A network of confident community activists with a belief that things can be changed and improved</li> <li>▪ Support for locally based community and voluntary organisations</li> </ul>
<b>Live in an active, strong, fair and united community</b>	<ul style="list-style-type: none"> <li>▪ Local people active in community organisation</li> <li>▪ Community groups running services and activities bringing people together in a range of community facilities</li> <li>▪ Support and exchange networks</li> <li>▪ A wide range of volunteering opportunities and an increase in the number of people regularly volunteering</li> <li>▪ Projects and programmes have equal opportunity policies and promote equal opportunities</li> <li>▪ The needs of any excluded individuals and groups are understood</li> </ul>